

## ALTERNATIVE A: DRAWING/PAINTING

## QUESTION 1 AND 2

| 1.           | <b>INTERPRETATION</b>  | <b>MARKS</b>     |
|--------------|--|------------------|
| (i)          | Relevance of subject matter to theme [ <i>young child playing, fluffy dog/ still life set up of listed items</i> ] | 06               |
| (ii)         | Appropriateness of mood/atmosphere (Set up/activity)   | 05               |
| (iii)        | Correct dimensions (measurements)  | 01               |
|              |  |                  |
| 2.           | <b>COMPOSITION</b>   |                  |
| (i)          | Appropriate use of space   | 06               |
| (ii)         | Appropriate format   | 02               |
| (iii)        | Use of principles (unity/rhythm/balance)   | 06               |
| (iv)         | Creativity/ Imagination/ Originality   | 10               |
| (v)          | Close-up/focal point   | 08               |
|              |  |                  |
| 3.           | <b>FORM/STRUCTURE</b>  |                  |
| (i)          | Definition of forms  | 08               |
| (ii)         | Capture of action  | 08               |
| (iii)        | Articulation of posture, features & objects  | 06               |
| (iv)         | Proportions of forms in relation to each other and whole   | 06               |
| (v)          | Texture/pattern  | 04               |
|              |  |                  |
| 4.           | <b>TONE/COLOUR</b>   |                  |
| (i)          | Tonal value to create volume/depth   | 07               |
| (ii)         | Harmony/contrast   | 07               |
|              |  |                  |
| 5.           | <b>WORKMANSHIP</b>   |                  |
| (i)          | Competency in the use of media   | 06               |
| (ii)         | Neatness/finish  | 04               |
|              |  |                  |
| <b>TOTAL</b> |  | <b>100 MARKS</b> |

**SECTION B: GRAPHIC DESIGN**

**QUESTION 3 AND 4**

| 1. INTERPRETATION  | MARKS            |
|--|------------------|
| (i) Subject matter: requirements, correct information<br>Contents – [ <i>front &amp; back panels of carrier bag/poster, 'Vijana wetu' voter rights</i> ] | 08               |
| (ii) Correct dimensions  | 02               |
| (iii) Appropriate format   | 02               |
| (ii) Understanding of graphic design process   | 08               |
| <b>20</b>  |                  |
| <b>2. COMPOSITION</b>  |                  |
| (i) Layout of pictorial forms/letters  | 08               |
| (ii) Spacing of letters, words and lines   | 08               |
| (iii) Originality/creativity/imagination   | 10               |
| (iv) Rhythm/unity/balance  | 06               |
| <b>32</b>  |                  |
| <b>3. FORM/STRUCTURE</b>   |                  |
| (i) Definition of forms (pictorial/letters)  | 10               |
| (ii) Proportion of forms (pictorial/letters) in relation to each other and whole.  | 10               |
| (iii) Appropriateness of forms/ (pictorial/letters to function).   | 10               |
| <b>30</b>  |                  |
| <b>4. COLOUR</b>   |                  |
| (i) Appropriate colour   | 06               |
| (ii) Harmony/contrast  | 06               |
| <b>12</b>  |                  |
| <b>5. WORKMANSHIP</b>  |                  |
| (i) Precision/   | 06               |
| (ii) Neatness/ finish  | 02               |
| <b>06</b>  |                  |
| <b>TOTAL</b>   | <b>100 MARKS</b> |